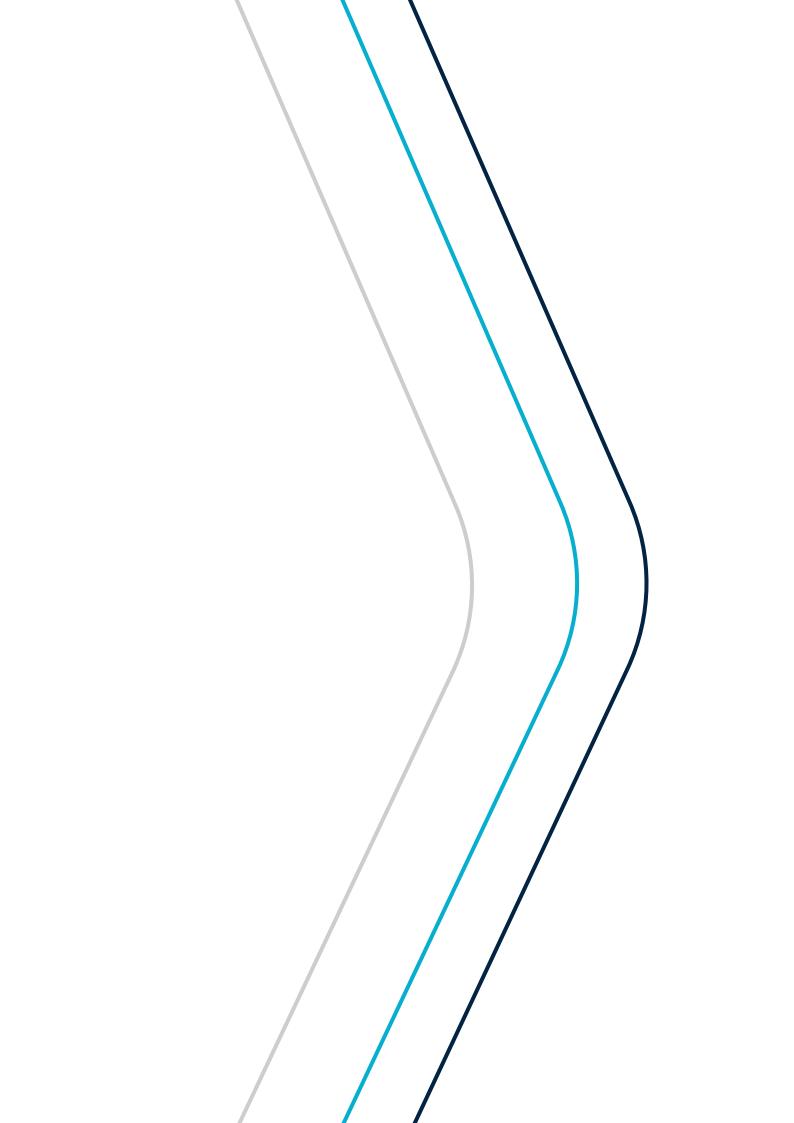
## ACTIVITIES REPORT

2019





#### MESSAGE FROM THE PRESIDENT

2019 was a prolific year for the Brazil Africa Institute. The consolidation of our main flags gave more strength to the organization, which fortunately solidified its prestige and preserved the confidence before the international community. With the construction of new partnerships and the idealization of new projects, it was also possible to extend the organization's arms to spaces and themes still unexplored.

Thanks to a strategic plan and the effort of a qualified and engaged team, IBRAF creates dialogues, in Brazilian and African societies, on the importance of civil action and international cooperation in promoting sustainable development. A myriad of initiatives, extended from high-level contacts in the diplomatic field to the training of young apprentices in the educational field, which invariably go through the creation of information, the promotion of culture and the linking of businesses, give IBRAF its identity.

The information about the initiatives and results that made up the year is what is presented in this report. It's only fair to retribute the participation of individuals, companies, associations, organizations and governments that engaged on our side, and this is the recognition of what has been accomplished with such esteem.

I am grateful for the efforts of everyone who contributed, in 2019, with IBRAF's actions, and I am sure that in 2020 we will continue to overcome challenges and bring the African continent and Brazil even closer.

João Bosco Monte President

#### **PRESENTATION**

Following on from the consolidated tradition of the Brazil Africa Institute of maintaining its transparency by publishing annual reports, the IBRAF team once again reinforces the organization's commitment, presenting to its partners and to the general public the actions of the past year.

In 2019, the Brazil Africa Institute found itself in a condition of growth, envisioning a window of opportunity for the realization of new projects, without abandoning the realization of previous initiatives.

Over the foundations of the United Nations' Sustainable Development Goals (SDGs) and, increasingly concerned with Agenda 2063 and the Malabo Declaration of the African Union, IBRAF kept on with its mission of catalyzing cooperation between Brazil and African countries, by promoting initiatives in the field of politics, trade and technical exchange in agriculture, education, health, infrastructure, energy, technology and more. From the high-level agenda to the empowerment of vulnerable communities and young people, the actions conceived by the organization and carried out by its team aimed for the autonomous, sovereign and solidary development of African societies.

IBRAF increasingly welcomes themes and challenges that characterize the political, economic and social environments of Brazil and the African continent. Under the motto of diversifying partnerships and projects, the organization sought to branch out its actions to reach as many people as possible.

#### **BRAZIL AFRICA FORUM 2019**



The Brazil Africa Forum is consolidating itself, in each edition, as one of the most important spaces for bringing Brazil and African countries closer together. In its seventh edition, the event took place in São Paulo between the 12th and 13th of November, and had as theme "Food Security: Path to Economic Growth".

According to the United Nations, world hunger is on the rise again after a prolonged decline. Conflicts, droughts, and disasters linked to climate change are among the main factors that have caused this reversal. In this sense, discussing the problem of hunger is not only necessary, but also urgent. Thus, the forum served as a platform for fruitful debates on the topic, while also clarifying the imperative need for new actions aimed at Food Security.

The central theme of the Brazil Africa Forum 2019 was directly in line with Sustainable Development Goal (SDG) number 2, which advocates for Zero Hunger, achieving food security, improving nutrition and promoting

sustainable agriculture. In addition, the Forum indirectly strengthens SDGs 1, 3, 4, 10, 12, 13, 15 and 17

The event also highlighted the existing and untapped business opportunities between the two sides of the South Atlantic, in particular with the recent establishment of the African Continental Free Trade Area (AfCFTA), which not only intends to reverse the annual food import bill of Africa as it has triggered discussions on the increase in trade in agricultural commodities and food products among African countries.

For two days, around 300 representatives from governments, companies, multilateral organizations, and development agencies gathered at Sheraton WTC. These came from 40 different countries, the largest number of nationalities among all editions of the event.

The opening speech of the Brazil Africa Forum 2019 was made by the Vice President of Brazil, Hamilton Mourão. In his peroration, he addressed the importance that the African continent plays in the Brazilian economic context. Hamilton Mourão also took the opportunity to communicate the participants and the press about the government's first official visit to Africa, which will take place in the first semester of 2020.

The Brazil Africa Forum 2019 was divided into six main discussions, which took place in the plenary. In addition, there were four side events, organized by the Forum for Agricultural Research in Africa (FARA), the Institute of Applied Economic Research (Ipea), Brazafric Group, and International Fund for Agricultural Development (IFAD). The German International Cooperation Agency (Giz) also held a workshop focusing on trilateral cooperation between Germany, Brazil and Ghana.

The thematic sessions held during the Forum were able to broaden the scope of the debate, facilitating the understanding and allowing for more plurality in each subject. Among the themes of the sessions were dialogues on Agriculture 4.0, Agrofinance, Rational Use of Water, Agroenergy and Democratization of Agribusiness.

The first session of the event, focused on the importance of implementing actions aimed at Food Security, was attended by George Boahen Oduro, Deputy Minister of Food and Agriculture of Ghana; Hamady Diop, Head of AUDA-NEPAD Technical Cooperation and Consulting Services; Demétrio Carvalho, from the Brazilian Cooperation Agency (ABC); Daniel Balaban, Director of the World Food Program's Center for Excellence against Hunger; and Marcos Brandalise, Founder and CEO of the Brazafric Group of Companies (BGC). The debate was moderated by Caroline Ribeiro, Communication Coordinator of the event.



The application of innovative agro energy techniques in food production and processing was the theme of the second session, which addressed the importance of practical studies in the area and the need for partnerships between public and private sectors. To discuss the theme, IBRAF invited Yemi Akinbamijo, Executive Director of the Forum for Agricultural Research in Africa (FARA); Ananga Messina, Deputy Minister for Rural Development in Cameroon; Pedro Rodrigues de Almeida, from Philip Morris International foreign affairs; and Mcebisi Skwatsha, Deputy Minister of Agriculture of South Africa.

The conclusion of the first day came with the discussion on how to combine interests between the market and agricultural production through Agriculture 4.0. On stage were Ulrich Sabel-Koschella, Head of Agriculture for Value Chains at GIZ; Alysson Paolinelli, Goodwill Ambassador of the Inter-American Institute for Cooperation in Agriculture (IICA); Tang Shengyao, Director of the FAO South-South and

Triangular Cooperation Office; Jessie de Boer, LEAF Africa Co-Founder; Paolo Silveri, Leading Regional Economist in the IFAD Latin America and Caribbean Region; and Miguel Azevedo, Head of Investment Banks in the Middle East and Africa at Citigroup. The session was moderated by Isabel Rosa, journalist at RTP Africa.

The second day of the event began with a focus on agribusiness. The discussion revolved aroung the challenges related to the search for a cooperative model, alongside the mixing of different perspectives to increase the access of smallholder farmers to financial resources. The session was attended by Natália Dias, CEO of Standard Bank; Fayçal Benameur, Senior Vice President for East Africa of the OCP Group; Marcela Brant, Commercial and Products Director at the Development Bank of Minas Gerais (BDMG); Fadel Ndiame, AGRA's acting vice president of State Policy and Capacity; and Luiz Esteves, chief economist at Banco do Nordeste do Brasil (BNB).



The existing market opportunities between the Brazil and Africa were the theme of the fifth session. The panel brought together Luana Ozemela, CEO of DIMA Consult; Igor Lucena, Research Economist at the Brazil Africa Institute; Fernanda Leite, Manager at the International Trade Center; Tamer Mansour, Secretary-General of the Arab-Brazilian Chamber of Commerce; and Hippolyte Fofack, Chief Economist and Director of Research and International Cooperation at Afreximbank. The debate was moderated by Omar Ben Yedder, Editor and Director of the IC Publications Group. In a special address, Dr. Fofack also had the opportunity to present an overview of Brazil-Africa relations and more information about the bank's role in the economic development.

The final session of the Brazil Africa Forum 2019 had as theme the imperative need to rethink the current use of water in agricultural practices. The stage was attended by José Graziano, former Director-General of the Food and Agriculture Organization of the United Nations (FAO); Jorge Samek, former Director-General of Itaipu Binacional; Roberto Barcelos, President of Brazilian Association of Fruit and Byproducts Export Producers (Abrafrutas); and Cesar Rizzi, International Project Coordinator at CAMPO.

During the last session, José Graziano also received a homage in reference to the eight years he was at the head of the institution and took the Zero Hunger program to other parts of the world. The honor came from João Bosco Monte, as the head of the Institute.



#### YOUTH TECHNICAL TRAINING PROGRAM

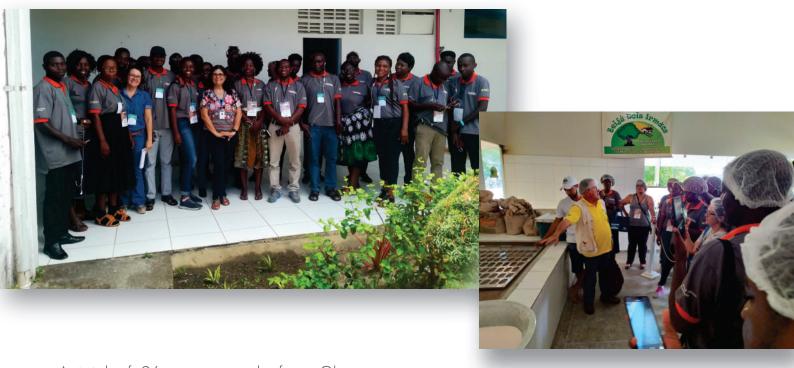
In 2019, IBRAF continued the Youth Technical Training Program (YTTP), an initiative created to serve the purpose of reaching young professionals and entrepreneurs on the African continent through an educational and technical training program, essentially aimed at transferring Brazilian know-how to participants from different countries on the continent.

As in previous years, YTTP remained open to the key themes in promoting sustainable development, namely infrastructure, education, health, agriculture and rural development, information and communication, computer science and the creative industries. The program preserved its objective of contributing to development under a logic of bottom-up

action, providing the necessary professional qualification to combat misery, poverty and unemployment and, with spillover effects, bring a range of benefits to African countries

The third edition of YTTP was held between November 4th and 8th of November, as a result of the partnership between IBRAF and Embrapa Cassava and Fruit, receiving support from the German Corporation for International Cooperation (GIZ), the International Fund for Agricultural Development (IFAD) and Food and Agriculture Organization of the United Nations (FAO).

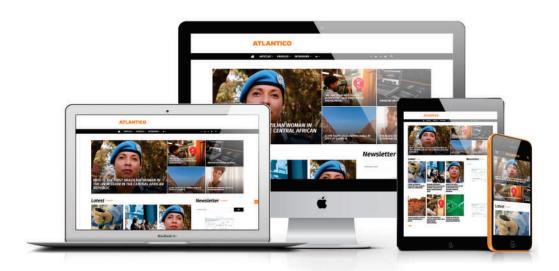




A total of 26 young people from Ghana, Malawi, and Nigeria were received at the Embrapa headquarters in Cruz das Almas, Bahia, for theoretical and practical training sessions in the area of agriculture, focusing on the Post-Harvest Processing of Cassava. The five days of activities began with a welcoming remark by the President of IBRAF, which was followed by classes, practices and field visits on the premises of the Brazilian company. The participants had contact with rural development projects, agricultural laboratories and processing houses, learning about the main varieties of cassava seeds, the advances in genetic modifications, the identification and treatment of diseases, and the applications, in post-cultivation, of products for making healthy foods with potential for commercialization.

After the conclusion of this YTTP edition, participants were also invited to attend the Brazil Africa Forum 2019, whose theme, "Food Security: Path to Economic Growth", enabled the active and constructive participation of young Africans. In that space, they were given opportunities to expand their networks of contacts, exchange experiences with leaders and businesspeople and develop their perspectives on the subject under consideration, concluding their training period.

#### ATLANTICO DIGITAL PLATFORM



2019 also marked the beginning of a new phase of the IBRAF magazine. After 13 printed editions, the publication is now completely digital. The ATLANTICO website is updated daily with news, exclusive interviews, opinion articles, and reports. The website covers topics of interest to Brazil and the African continent, with a wide range of subjects, involving areas such as economics, politics, science and culture.

As it was in its printed version, ATLANTICO continues with its essence of giving voice to those who have extraordinary stories and transformative projects, whether with public managers, entrepreneurs, digital influencers and activists, that can inspire millions of people around the world. Since its conception, the vehicle has an optimistic verve, with reports of resilience stories and sharing propositional strategies for problems common to Brazil and Africa.

ATLANTICO expands the dialogue of the Brazil Africa Institute with entities and organizations from a diverse set of areas, offering IBRAF and its partners one more channel for communication and articulation of ideas. The vehicle's work brings Brazil and the African continent close together. Furthermore, flexible formats for content and advertising offer new possibilities for partner companies, such as branded content and dynamic ads.

In addition, the site is bilingual, with content in Portuguese and English, and was developed for reading on any device, such as smartphones and tablets. The site also has tools for sharing content on social networks and for providing instant feedback via email and WhatsApp. The platform can be accessed through the link: www.atlanticoonline.com

## **IBRAF NEW HEADQUARTERS**



In 2019, IBRAF opened a new headquarters. Located in the city of Fortaleza, the new facilities ensure more convenience for the team and visitors alike. The opening ceremony of the new space, which took place on June 25, was attended by Ambassador Kenneth Nóbrega, Secretary of Bilateral Negotiations at the Ministry of Foreign Affairs of Brazil for the areas of the Middle East, Europe and Africa.

With around 500m2, the new building has two floors, auditorium, meeting rooms, library, multifunctional spaces, cafeteria, file rooms, garage and terrace.

The library was named after the late Ambassador Paulo Cordeiro Andrade Lima, a great enthusiast of the rapprochement between Brazil and Africa, who died in May 2019. Its collection, including publications by authors of different nationalities, is open to the public.

The Institute's auditorium gives the city of Fortaleza a new space for training, courses, debates and lectures, close to an outdoors space that may be used for a multitude of cultural activities.

In addition to conventional offices, the new headquarters has rooms dedicated to the reception of representatives from partner organizations, with multifunctional spaces that are innovative, for they allow both individual work, through sectorized benches, and collaborative activities, through central spaces for quick meetings.

Following the principles of sustainability, the new headquarters selective collection of solid waste, use of sunlight in various environments and reduced use of disposables. In addition, the project for the use of photovoltaic solar energy is under implementation.

#### RESEARCH DEPARTMENT

With a versatile team, made up of internationalists, executives, economists, lawyers and journalists, IBRAF has sought over the past few years to consolidate itself as an independent center for the production of knowledge, in order to share, with its multiple partners, best practices and experiences in international cooperation.

This effort was materialized in 2019 with the creation of the Research Department, bringing together professionals who are committed to promoting analyzes focused on Africa and the continent's trade and investment potential.

During the year, the Institute, in partnership with the Institute for Applied Economic Research (Ipea) and the Economic Commission for Latin America and the Caribbean (ECLAC), coordinated a study to map the potential of the consumer market for goods and services among the Northeastern region of Brazil and Lusophone Africa, with the aim of strengthening the balance of foreign trade. Still within the scope of the partnership and following the same direction, a study was carried out on the economic and trade relations between Brazil and Nigeria, exploring the convergences and divergences of both markets, in order to identify the main business opportunities.

#### **NEW MEMBERS TO THE ADVISORY BOARD**

The IBRAF Advisory Board acquired two new members in 2019: Geraldo Luciano, Vice President of Investments and Controllership and Director of Investor Relations of the M. Dias Branco group at the time; and Dr. Kapil Kapoor, Director General for Southern Africa at the African Development Bank (AfDB).

M. Dias Branco is the leader in the pasta and biscuit market in Brazil, for more than two decades. Today he serves as CFO of Hapvida, one of the largest health insurance operators in the country.

The professional brings to the Institute a unique vision for the private sector. With a Ph.D. in Economics and an MBA in Finance, Dr. Kapoor led the preparation of AfDB's Long Term Strategy to support Africa's transformation in the next decade. The new member joins IBRAF at a time of expansion and transformation, with closely with the African development institution.

The IBRAF Advisory Council is magnified by the presence of the new members, who join names like José Ramos-Horta, Celso Amorim, João Clemente Baena Soares, Frannie Léautier, Geraldo Luciano, John A. Kufuor, Christopher Till, Marcos Brandalise, Francisco Mantero and Oluyede Ajayi.

# REGIONAL MINISTERIAL CONFERENCE OF THE AMERICAS ON GREEN ECONOMY

The Regional Ministerial Conference of the Americas on Green Economy, which took place in Fortaleza, Ceará, from June 24th to 26th, was an effort carried out by the World Green Economy Organization (WGEO), the United Nations Office for South-South Cooperation (UNOSSC) and the Brazil Africa Institute (IBRAF), in partnership with the United Nations Secretariat for Climate Change (UNFCCC), the United Nations Development Program (UNDP) and the International Solar Alliance (ISA) and with the support of the Government of Ceará, for the debate on contemporary themes like sustainable development, clean energy, and environmental protection.

The Conference was created in response to requests from participating countries in The World Green Economy Summit (WGES) to bring the principles of Green Economy closer to regional contexts. An international circuit of regional conferences took place and Fortaleza was the representative city of the Americas.

The event was attended by the head of UNOSSC for the Arab States, Europe and the CIS, Edem Bakhshish, as well as representatives of governments and non-governmental organizations from Brazil, Argentina, Barbados, Colombia, Dominican Republic, Ecuador, Guyana, Mexico and Panama.



With an initial statement made by the President of IBRAF, the conference proceeded with ministerial panels and thematic round tables, lectures with experts and exhibitions of products and success stories, serving as a networking platform and exchange of good practices in the area of sustainable development.

With an emphasis on global challenges, Bosco Monte declared: "We will not find all the answers in just three days, but this is a very important moment to help improve our role in promoting the Green Economy agenda".

Among the prominent names of the conference were Olga Rosario, Minister of Environment of the Dominican Republic, Nicolette Henry, Minister of Education of Guyana, Michael Castañeda, Deputy Minister of Environment of Ecuador, Gerardo Arroyo, Director of the UNDP Sustainable Development Program for Mexico, and Rodrigo Carvalho, Commander of the Interministerial Commission for Marine Resources in Brazil.

The high authorities had the opportunity to debate the Green Economy solutions envisioned and implemented in their respective countries and areas of operation, focusing on integrated efforts in the areas of environmental conservation, energy, industry, education and health, always emphasizing the urgency of actions aimed at mitigating the impacts of populations on the environment.

The conference held in the Americas was the third in a series of five meetings around the world. The first meeting took place in Bangkok earlier that year. In sequence, the second of these was held between 17 and 19 June in Cairo, covering the African continent. Finally, two other conferences were held, one in Bahrain and the other in Uzbekistan. The idea of holding five conferences aimed to allow the debate on the Green Economy to revolve around the needs of each region.

After the three days of the conference in Fortaleza, a document was drafted with deals for the Green Economy, and the text concluded at the conference of the Americas joined the plans presented in the similar documents of the other four conferences on the theme.

# IBRAF: IDEAL PARTNER FOR MAJOR PROJECTS

IBRAF continued to expand its network of strategic partners in the year under review. The approach to important and engaged institutions occurs based on the sharing of common agendas, always aiming at the mission of sustainable development. The institute understands the importance of establishing new partnerships, in order to boost relationships and dialogues that have the potential for the execution of new projects. Some of these partnerships were built and developed throughout 2019.

#### **AFREXIMBANK**

Internationally known for its work in stimulating the expansion, diversification and development of African trade, the African Bank for Export and Import (Afreximbank) continued to support IBRAF's actions in 2019, especially the Brazil Africa Forum.

The bank sent a representative to the event. Hippolyte Fofack, Chief Economist and Director of Research and International cooperation, shared his view on the potential of relations

#### CAF

In January 2019, IBRAF and the Latin American Development Bank (CAF) met in Lima, Peru. On the occasion, the President of IBRAF, met with the Vice President for the Private Sector of CAF - Development Bank of Latin America, Jorge Arbache, to discuss the deepening of relations between Latin America and Africa under a common agenda focused on promoting partnerships and business.



between Brazil and the African continent, especially the potentials of trade and investment in areas such as industry, agriculture, mining, infrastructure, construction and energy.



Following a bilateral agreement signed in 2016 between the institutions, the meeting revolved around the actions that the two organizations undertake to promote political, economic and commercial relations between the two continents separated by the South Atlantic, with a focus on regional integration and the sustainable development. In the figure of Jorge Arbache, CAF was emphatic in stating that, with the experience of IBRAF, the identification, planning and execution of investment opportunities in the African continent, for the public and private sectors, can be facilitated.

#### **IsDB**

In May, João Bosco Monte was received in Jeddah, Saudi Arabia, by Bandar Hajjar, President of the Islamic Development Bank (IsDB). The agenda of the meeting was focused on cooperation with authorities from the private sector in Brazil.

A partner of IBRAF, the bank develops projects to promote development in several areas, such as knowledge-transfer and economic empowerment.

Inserted in the dialogue between both institutions are important IBRAF projects, such as the Brazil Africa Forum and the YTTP.



#### **World Bank**

In August 2019, IBRAF and the World Bank met at the sidelines of the "Africa Food Security Leadership Dialogue" in Kigali. Following the participation of the President of IBRAF at the food security event, a meeting was held with the World Bank Vice President for Africa, Hafez Ghanem, and a delegation of bank officials.

The meeting was centered on cooperation actions between IBRAF and the World Bank for the promotion of international business, trade and investment, especially in identifying opportunities between Brazilian and African companies, and the qualification and training of young people, being agreed upon that both organizations would define how collaborative actions will take place.

Reinforcing the relationship between the two organizations, IBRAF and the World Bank also corroborated the participation of the bank's delegation in the Brazil Africa Forum 2019, whose theme, "Food Security: Path to Economic Growth", is present in both agendas and gave rise to discussions about financing, agricultural credit and microcredit policies.



#### **AGRF**

IBRAF and the African Green Revolution Forum (AGRF) strengthened their partnership in 2019, with the participation of the president of IBRAF as one of the speakers on the panel "Lessons from China and beyond: exploring opportunities for South-South cooperation" at the AGRF Summit 2019, which took place in Accra, Ghana, in September.



Prof. Monte shared the panel with Peter Carberry, general director of ICRISAT; Wendy Singer, executive director of Start-Up Nation Central and Jikun Huang, economist at the Center for Chinese Agricultural Policy at the Peking University. As for the agenda, they discussed the successful path of agricultural and economic development that has lifted millions of farmers out of poverty in China, as well as lessons on transformation in Israel and Brazil, including advanced agrotechnology and irrigation and mechanization equipment.

## **FIDA**

In October 2019, IBRAF and the United Nations International Fund for Agricultural Development (IFAD) met at the Institute's headquarters in the city of Fortaleza, Ceará. On the occasion, the President of IBRAF received a delegation formed by Rossana Polastri, Regional Director of the Latin America and Caribbean Division, Claus Reiner, Director of IFAD for Brazil, and Hardi Vieira, Program Officer for IFAD in Brazil.

On the occasion, ongoing and future projects from both institutions were presented, initiating a dialogue to carry out joint activities, synchronizing the organizations' common agendas: IFAD maintained its support for the Brazil Africa Forum and the YTTP, reinforcing, for

the Forum, the organization of a thematic session called "The Power of South-South and Triangular Cooperation in Improving Food Security"...





President João Bosco Monte

Vice President Marilene Silveira

Advisory Board José Ramos-Horta

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